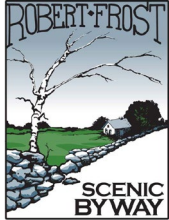


FROST / OLD STAGECOACH SCENIC BYWAY COUNCIL MEETING



Auburn Historical Association
April 29, 2024

MINUTES



1. Call to Order and Approval of 1/29/24 Minutes

Chair Rob Morris opened the meeting at 7:03 pm. The following individuals were in attendance:

Rob Morris, Chair (Hampstead)
Linda Jette (Atkinson)
Perry Johnson (Atkinson)
Alan Phair (Atkinson)
Deb Mancini (Auburn)

George Sioras (Derry)
Tina Harrington (Hampstead)
Scott Bogle (RPC)
Adam Hlasny (SNHPC)

Motion by Tina to approve July minutes, seconded by Deb and carried unanimously.

2. Membership Status/Nomination of New Vice-Chair

George made a motion for the current officers to remain in position for the next year. This motion was approved unanimously.

Chair – Rob Morris
Vice-Chair – Jean Methot
Secretary – Adam Hlasny

3. Review and approval of updates to 2016 bylaws

The updates in question were as follows:

- Article II, Section 4 – Add “to the chair of the byway council” for where to submit letters of resignation.
- Article III, Section 1C – remove requirement to send all minutes to NHDOT Scenic Byway Coordinator, as minutes are available publicly on www.frost-stagecoach-byway.org.
- Article IV, Section 1 – add virtual meetings as an acceptable form of doing business.
- Article IV, Section 4 – change annual meeting notice from “30-60 days” to “14-20 days”.
- Article IV, Section 9 – change quorum requirements from 7 members to “representatives of 4 of 5 byway towns”.

Motion by Scott to adopt revisions to bylaws, seconded by Linda and carried unanimously.

4. Ideas for 2024

Adam shared the idea of creating sample themed itineraries for the byway, and distributed examples from Kansas, Minnesota, New Jersey, and the White Mountains Trail in NH. Potential themes for Frost-Stagecoach Byway itineraries could include:

- Breweries/Food
- Outdoors (include Audubon)
- Antiquing
- Historical Buildings

Adam will share digital versions of sample itineraries with the council after the meeting.

There was discussion of potential partnerships with organizations along the byway. Rob and Tina described a program for Hampstead's 275th anniversary, which provided banners with sponsors' names for \$275. The program has been successful so far, and it might be worth considering incorporating some version for the byway.

Partnering with local Conservation Commissions was also discussed. Finally, Adam shared a handout on the business/DMO partnership program of the Cayuga Lake Byway in New York, suggesting it might be a template worth adapting.

5. Updates

The Auburn improvement/beautification project was discussed briefly after several council members visited the site prior to meeting. Rob said that it's heading in a good direction, but currently at the mercy of Manchester Water Works. Deb added that she will ask Auburn Town Manager Chris Sterndale about the bridge design.

6. Other Business

The council's next meeting will be held on **Monday, July 29, 2024** at the Derry Municipal Center. George will coordinate with Adam on a potential pre-meeting walk or activity.

Motion by George to adjourn, seconded by Linda. Meeting stood adjourned at 8:05 pm.