



ROBERT FROST / OLD STAGECOACH SCENIC BYWAY



ZOOM

November 30, 2020

MINUTES

1. Welcome/Introductions

Elizabeth Robidoux opened the meeting at 7:04 pm. The following council members were in attendance:

Rob Morris, Chair (Hampstead)

Linda Jette (Atkinson)

Richard Pyne (Atkinson)

Elizabeth Robidoux (Auburn)

Deb Mancini (Auburn)

Catherine Baumann (Derry)

George Sioras (Derry)

Tina Harrington (Hampstead)

Scott Bogle (RPC)

Monique Duchesne (SNHPC)

Adam Hlasny (SNHPC)

2. Review of Minutes – September 21, 2020

Motion by George to approve September minutes as presented, seconded by Scott. Motion carried unanimously with Linda abstaining.

3. Byway Story Map

Monique Duchesne of SNHPC gave an overview of the draft byway story map, an interactive tool that will be used to introduce visitors to the byway's points of interest (POI). She noted that she would like further feedback from council members on POI locations, details, and photos. Adam said he would share the list of desired information after the meeting to solicit feedback.

In response to a question from Adam, the council noted their preference for different-colored markers for the Robert Frost and Old Stagecoach portions of the combined byway. Monique added that videos (i.e. GoPro or drone footage) could be added for many of the byway's POI to increase interest.

After receiving feedback, Monique said she would make changes and have a revised draft to the council in advance of its next meeting. Those present thanked Monique for starting this valuable resource.

Rob said that it might be beneficial to have historic photos of byway POI on the website under a new tab. Adam said that adding a new tab is easy, and Liz offered to help with this if given a clear task and deadline.

4. Status Updates

Brochures

Tina reported that she has approximately 100 brochures remaining from the original order of 1,000. They have been distributed in the byway towns, and more recently, to the Granite State Ambassadors for display at Manchester Airport. Liz said that brochures still need to be dropped off at the Auburn Library, but that foot traffic at libraries is minimal these days anyway.

Given the four-month gap between meetings, the council decided to authorize the purchase of more brochures over the winter if necessary.

Motion by Liz to authorize purchase of brochures up to \$300 between now and the March 2021 meeting, seconded by George and approved unanimously.

Signage

Deb reported that signs have been installed along NH 121 in Auburn from Chester to the Massabesic traffic circle. Rob said that one more sign is needed just before the Frost Byway enters Hampstead. Scott added that it would be worth ordering an extra sign to have a backup on hand should something happen to an installed sign.

5. Other Business

George noted that while there was not a full article in *The Hippo* due to a writer shortage, there was a paragraph about the byway in the October issue under “Things to Do in NH”.

6. Next Meeting

The next meeting will be held on **Monday, March 29, 2021** in Hampstead. Exact location is TBD, but Rob said it will likely be the Old Meeting House.

Motion by George to adjourn, seconded by Linda. Meeting stood adjourned at 7:35 pm.